

JOHN WESTLEY CLAYTON PRESENTS...

GOD IN BUSINESS

FAITH IS THE
DECIDING FACTOR

Contributing Authors;

**Valen Vergara, Donna & Steve Coplon,
Deana Mitchell, Taft Mohair II,
Geoff Hudson-Searle, Rudy Lira Kusuma,
...and many more.**

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publish@johnwestley.com

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By Khakimullin Aleksandr

Businessman goes straight on his way on asphalt road

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THE JOURNEY IS LOVE

By Geoff Hudson-Searle

Dedication

This book is dedicated to all of the men and women of faith who boldly allow God to work through them in their workplace without putting a bushel over their Lamp.

Acknowledgements

I'd like to first give thanks to our Lord and Savior Jesus Christ for His gift of Grace and salvation through Faith in Him. Without Him none of this is possible.

Thank you to all the faithful authors who dedicated their precious time and talents to contributing to this project. Valen Vergara, Donna & Steve Coplon, Deana Mitchell, Taft Mohair II, Geoff Hudson-Searle, Rudy Lira Kusuma, Chuck Bolena, Kevin V. Riles, Mark H. Tekamp, Scott McGregor and Ken Bitkowski.

Thank you to my incredibly talented cover designer Brad Szollose.

Foreword

Professionally, I've led, mentored and served thousands of military members and their families during my more than 30 years in the United States Air Force. Since retiring from the military, I served as the program director for a geriatric mental health program that served a diverse and important population. The Director of Health Services for the SC Department of Corrections and was responsible for 650 medical professionals and serve our 22 thousand patients across the state of South Carolina, and am currently the Director, Support Services City of Sumter. I have been recognized as a bestselling Author three times. With all those accolades, one would think that I have always lived a charmed and successful life. That my friends; has not been the case. In March of 1986 I very nearly lost myself. As that great book the *Tale of Two Cities* posited, it was the best of times and the worst of times. On March 18th my first son was born but on March 4th my favorite person Annie Mae Fate died; she was my heart and also my mother. It was a very tough time for me because I couldn't be happy about my son because I was grieving and I couldn't properly grieve because I was trying to celebrate the birth of my son. I was pretty messed up. I was angry at everyone, My Mom, My Wife, My Boss, My Son, Myself and My God! I was drifting and I was lost. What saved me was a great supervisor by the name of John Gunther. He was a great man and a great military leader; he was also a believer in Christ. He had the opportunity to let me self-destruct but he chose to help me. He was a leader and learner and he reintroduced me to study. Two books were on him all the time; *Bible* and *Think and Grow Rich*. I started following his lead and doing what I saw him doing. He didn't only read but he lived what he was reading. I saw in him what I wanted to be and that was an unapologetic believer in God, and someone who studied and worked hard to be successful. He didn't just do it in his personal life and on Sunday but he lived his truth 24/7, 365 days of the year. He brought his faith with him to work and he lived his faith.

There have been times in my life and in my career where I tried to live apart from my faith and to keep those parts of my life separate. These times were where I struggled most.

Sergeant Gunther taught me to live in integrity. To live in integrity is to be as one in all facets of life.

1 Corinthians 10:31

"Whether therefore ye eat, or drink, or whatsoever ye do, do all to the glory of God."

Colossians 3:17

"And whatsoever ye do in word or deed, do all in the name of the Lord Jesus, giving thanks to God and the Father by him."

As a Retired Command Chief Master Sergeant, I have had some of the best training and have served with some of the best leaders that our country has to offer. The best lesson I have ever learned is to live your faith, not just talk about it. I am honored to be a part of this body of work on *"God In Business"* because it shows us how to live our faith. This book will walk you through ways in which you can keep God in all parts of your life, not just your church walk. When we focus on Him first, all parts of our lives will be in order. This book and the stories in it will be a light to your path and a lamp to your feet.

Be blessed my friends; and go with God.

Lefford Fate

Word From The Publisher

I didn't grow up in a Christian family. As a matter of fact, it was probably quite the opposite. My parents brought us to church every so often just as a feel-good gesture. I knew nothing about Jesus. It wasn't till about 1991 that I started to attend a church regularly, only because I thought it was the right thing to do since my first daughter was born. That's what you do, right? When you have kids, you bring them to church. It didn't really matter to me what church was for; just go.

Well, in 1992 my life would change forever. I was attending a small Baptist Church and heard of a play called "*Heavens Gates and Hell's Flames*" that was playing at the Baptist Church down the road. I decided to go. What would it hurt, right? Watch a play, go home, back to life as usual. Not so much.

This play was a reenactment of the lives of believers and non-believers; during their lives and at the moment they died and faced Jesus at their judgement. I've heard things about sin, judgement, Jesus paying the price, etc. but never really put much thought into it. It "*just wasn't me*", as people say. At the end, the pastor made an alter call for anyone who wanted to have their sins forgiven and make Jesus the Lord of their life.

It was at that moment that I saw a need for a savior. I had been a sinner my whole life and my sins needed to be paid for. With tears rolling down my face, I went up to the alter and surrendered my life to Jesus. I asked him to forgive my sins and be the Lord of my life.

I was on FIRE!!! I thought for sure God wanted me to be a pastor. Right away I went to the New Orleans Baptist Theological Seminary to enroll. I did not get in. Some may take this as a "*sign*" that I am not supposed to be in ministry, just as I did.

It wasn't till many years later that I learned that all Christians are supposed to be in ministry in some capacity, even if not in the church. We are ministers of our Lord every day of the week and in every area of our life. We must let the Light shine through our life. So many people are Christians at church, but there's no evidence at home or at work.

*“What if the church on Sunday
Was still the church on Monday too?”*

**Band-Casting Crowns
Song-Start Right Here
Album-Only Jesus**

God gave me the idea of publishing this book on this subject about two years ago. The seed was planted, but the soil wasn't ready. The time has come.

The purpose of this book and the stories in it is to inspire Christians to live out their Christian lives in all areas of their life, personally and professionally. Also, to inspire non-Christians to seek Jesus to be their Lord and Savior.

Revelation 3:15-16 (NKJV)

¹⁵ *“I know your works, that you are neither cold nor hot.*

I could wish you were cold or hot.

¹⁶ *So then, because you are lukewarm, and neither [a]cold nor hot,*

I will vomit you out of My mouth.”

As you read, I pray that you can hear the voices of the authors and feel what they felt as they wrote it. I know tears were shed in the process, including mine. I purposely did very little editing for this very reason. Each chapter is in the author's own words.

Thank you and God Bless you

John Westley Clayton

CHAPTER V

The Journey is Love

By Geoff Hudson-Searle

*'Our lives are measured in choices we have made along the path we call
living, each compass point, a possibility, each step, an opportunity,
seemingly random, each decision moves us inexorably in a direction both
unknown and yet somehow familiar for upon reflection, the strength we find
in choosing, or the surrender of letting all unfold leads us to the place we
started from when we made that
first choice to be here again*

— Richard Cohn

What is Love

What is love in our now world? The Oxford dictionary has its definition as:

'Love' /lʌv/

*A feeling or disposition of deep affection or fondness for someone, typically
arising from a recognition of attractive qualities, from natural affinity, or
from sympathy and manifesting itself in concern for the other's welfare and
pleasure in his or her presence (distinguished from sexual love at sense 4a);
great liking, strong emotional attachment; (similarly) a feeling or disposition*

of benevolent attachment experienced towards a group or category of people, and (by extension) towards one's country or another impersonal object of affection. With of, for, to, towards.

**'In 1611 within The Sacred Bible
(King James) Daniel. 1:9**

*⁹ 'God had brought Daniel into
favour and tender love
with the Prince of the Eunuches.'*

A large amount of discussion in entrepreneur and business groups has been around the subject of love and passion in the workplace for what we do. Whilst I understand this is a very subjective matter, exactly what is love and how do we apply passion to our thinking and execute this in our daily work and everyday lives?

There simply is not a one-size-fits-all formula for discovering what you're passionate about and then transitioning to a new or existing career. That being said, I have learned a few things about doing what you love for work—and this was the précis for my first book *Freedom After the Sharks*, my second book *Meaningful Conversations* and recent book collaborations.

Some big questions in life centre around love. Why people should live in love and why we are not communicating and forging meaningful and unconditional relationships, love is simple right...?

Love is simple when we understand the true meaning of unconditional love. The kind of love that transforms and transcends us as human beings to a higher level of consciousness, in those moments when we truly love, we become alive, we feel passion, we feel life in every breath. Love is life, at the core of everything we do on this life path it is love that is the driving force.

I believe we are not forming unconditional relationships because of the environment we live in, the world of technology, the fast paced, instant access, immediate response world, we receive things immediately, therefore we expect everything instantly, we are conditioned to having it all “now”.

As with the greatest things in life, the magic only happens when things are given time to breathe, when thoughts are clear, when the mind is at peace. It is only in this environment that

unconditional love can flourish. The magic ingredient to unconditional love is finding peace within your own mind; for when your mind is at peace others will be at peace. It is with this level of peace that bliss exists.

Listen to what your relationships are telling you: love and listening go hand in hand. To love unconditionally you must have the ability to listen to what another person is asking of you; not listening to what your emotions and desires are telling you, but really listening to what that person is asking of you. When we listen to what another requires above our own needs then we create trust, and we create understanding; when we understand things, the fear goes away. It is only then can we become selfless, allowing the time for love to flourish unconditionally.

Family and partner love

Having grown with my grandmother and grandfather, watching their beautiful relationship of 50 years and unconditional love. Still, the question remains in the new era of a fast-paced technological world and life, can love last forever?

Elements of my grandparent's beautiful marriage can, and should, be a real living example of a lasting, loving relationship. There's no reason that "*love forever*" cannot exist, and in fact, relationships with so much love and sustainability should exist with the partner you call your love or spouse. True love is a decision of the will. It's a choice based on many factors, including that "*in love*" feeling you have for your love or spouse. Such a feeling can be built upon with tenderness, romantic gestures, and caring choices all along the way.

Can love last forever? Yes, indeed it can. Real love is made up of more than just that wonderful feeling that makes your heart go and butterflies in the stomach when you first meet. We might call that stage of love infatuation.

True love doesn't begin until two people really get to know each other and from there build a stronger connection, loving rapport, and a lasting commitment. Such a relationship takes work, understanding, compromises, flexibility, forgiveness, good communication and much more. Chemistry is a part of it as well, but even beyond chemistry and the physical attraction, a love that will last forever is based on a strong decision and will to stay together.

The Journey is Love

Staying together is a lifetime commitment, but just staying together is not good enough. For true love to last forever, it requires two people to remain open, honest, and to change and grow not just individually, but also as a couple. As changes take place, a successful couple manages to flow with the changes, and love each other through them all. So, can love last forever? Truly, there's no reason for love to ever end!

Scientists have discovered true love. Brain scans have proved that a small number of couples can respond with as much passion after 20 years as most people exhibit only in the first flush of love.

The findings overturn the conventional view that love and sexual desire peak at the start of a relationship and then decline as the years pass.

A team from Stony Brook University in New York scanned the brains of couples that had been together for 20 years and compared them with those of new lovers. They found that about one in 10 of the mature couples exhibited the same chemical reactions when shown photographs of their loved ones as people commonly do in the early stages of a relationship.

Previous research suggested that the first stages of romantic love, a rollercoaster ride of mood swings and obsessions that psychologists call limerence, start to fade within 15 months. After 10 years the chemical tide has ebbed away.

The scans of some of the long-term couples, however, revealed that elements of limerence mature, enabling them to enjoy what a new report calls *"intensive companionship and sexual liveliness."*

The reactions of these long-term couples to pictures of their beloved were identified on MRI brain scans as a burst of pleasure-producing dopamine more commonly seen in couples who are gripped in the first flush of lust.

"The findings go against the traditional view of romance – that it drops off sharply in the first decade – but we are sure it's real," said Arthur Aron, a psychologist at Stony Brook.

So can couples and relationships stay together for a lifetime of love, happiness and togetherness? Absolutely, the question is how much do you want to have a lifetime partner.

Passion from the heart

History has proven that some of the most passionate, successful people are those who have sacrificed many of their needs to push toward one all-encompassing goal.

We all have different advantages, some based on good fortune and some based on choices we have previously made. We can only ever start from where we are. If we have the strength to play our hands, instead of questioning why we don't hold different cards, then we can decide at any time to work toward doing what we love.

The important thing is to remember that so much is still possible. We all deserve to enjoy the way we spend our days. If we're willing to dream, work hard, learn, and navigate uncertainty, we all have the potential to do it

I was sharing coffee with one of my great author friends recently, discussing one of my books *"Meaningful Conversations"* and we discussed how do we write life's tapestry if the heart is blocked.

The feeling I am describing is when you sit down to write and instead of feeling an energetic creative flow, you sit completely paralyzed, staring at your computer screen & seething at the injustice of your lack of creative life, many people describe this as writer's block.

Studies have found writer's block to be a simpler problem: an inability to allow the creative process to flow because of unhappiness, this happened to me personally when I wrote *"Freedom after the Sharks"*. But there are different kinds of unhappiness, and it's the writers job to be honest about which one they're suffering from and in some respect this can be a very important part of a writer revealing the truth about his or her unhappiness, the truth is always revealed in writing as in photography Robert Louis Stevenson, wrote: *"I doubt if these islanders are acquainted with any other mode of representation but photography; so that the picture of an event (on the old melodrama principle that 'the camera cannot lie, would appear strong proof of its occurrence."*

Woody Allen makes fun of writer's block. He wrote a play called *"Writer's Block"*, and he wrote, directed, and starred in a film called *"Deconstructing Harry"*, in which the protagonist, Harry Block, tells his therapist; *'For the first time in my life I experience writers block....Now this, to me, is unheard of....I start these short stories and I can't finish them....I can't get into my novel at all.....because I took an advance.'*

The Journey is Love

Writers block immediately disqualifies Harry Block from being Woody Allen because Woody Allen is one of the most productive filmmakers of his and possibly any generation. Between 1965 and 2014, Allen was credited in for than sixty-six films as a director, writer or actor, often and more than not, all three. To take writing alone; Allen has written forty-nine full-length theatrical films, eight stage plays, two television films and two short films, in less than sixty six years, a rate of a script a year.

I have studied Woody Allen and when you look at his miraculous life you can ascertain that time was of the most importance to his every moment, this quote really says everything about his passion for writing:

'I never like to let any time go unused. When I walk somewhere in the morning, I still plan what I'm going to think about, which problem I'm going to tackle. I may say, this morning I'm going to think of titles. When I get in the shower in the morning, I try to use that time. So much of my time is spent thinking because that's the only way to attack these writing problems'

Allen had many philosophies, which I admire but I feel the one that resonates with me the most is intrinsic motivation, *'self-motivation is the only motivation'*. In life there are natural forces that we cannot guide or control, but I have learned as a writer that the power to create always comes from within, you will see some of my personal quotes where I use *'never, never give up on your dreams'*, the truth always comes down to how much you really want to achieve your dream, do you like the idea, or are your driven to achieve your idea.

One of my mentors many years ago would say to me stop procrastinating and just do what needs to be achieved, I have never forgotten these words.

Writing is subjective, each and every one of us has a distinctive view, like and dislike to genre, fiction, non-fiction, biographical or fantasy, you will never please everyone, but with passion you can create your best.

Much of writer's block comes from fear of the unknown, worry across what others will think, Woody Allen also quoted why indifference is so important, something that we all can

relate to in business today, when he said: *'longevity is an achievement, yes, but the achievement that I'm going for is to try to make great films. That has eluded me over the decades.'*

I would like to point out some thoughts on passion, I believe every single person on the planet has passion whether we like to recognise this or not, passion if directed in the right way or focus can create amazing things, however passion in the opposite can destroy. So many of us, for reasons only we can answer, do not implement, execute or action our true and resolute passion/s. Unfulfilled passion creates a cavity between our present and our true potential. You have all heard of the saying *'if only'* or *'it might have been different if'*, we all need to chase our dreams, you need to be careful what you wish for, because it may just come true. Unfulfilled passion can only create negative and malicious intent, which takes us away from our ultimate desires and purpose in life.

Steve Brunkhorst once said:

'As we weave the tapestries of our lives, we gradually begin to see our designs from a wider angle of years. We may or may not be pleased with what we see. Yet, no design—not in the living world—is carved in stone. We have the gift of free will to change our designs as we wish. We are each a thread in the tapestry of our human family. Our outcome is woven of endless possibilities, because we can choose from a universe of endless possibilities. Every person can make a difference. Each thread is a possibility, chosen by the design of divine imagination. Our lifetime designs arise from our divine gifts, unique talents, desires, thoughts, choices, and actions. At times, old choices—old threads—wear out. We see the past while we live in the present, and we can replace the old...with new ideas, new choices, and new actions. We can view the future through today's eyes, and time blends all experiences, dark and light, into an awareness of authentic joy. May you live joyfully and abundantly today and throughout every season of life!'

Some points on Love and Passion

1. Do what you love and the money will follow.

If there's one thing that holds us back from pursuing our passions, it's the fear of not being able to take care of ourselves. It's what keeps us in unfulfilling jobs: the guaranteed salary that's enough.

But this ignores the fact that succeeding in anything requires a great deal of work and uncertainty. Risk is always part of the equation. For everyone who has made a good living doing something they enjoy, there is countless other equally talented people who were not able to do it.

This does not mean we should not pursue our passions; it just means we're more apt to feel satisfied doing it if we define success in terms beyond financial gain. That might mean we need to live on less. It might mean we need to balance our passion with other work.

Do what you love and enjoyment will follow. Do what you love and you will feel more fulfilled. Do what you love and the money will seem less relevant. These things I have found are true.

2. Leap and the net will appear.

Fear can be too much to make a leap, especially when you have no idea where you'll land or how. A lot of us get caught in the planning stage because we want to know with absolute certainty we won't make a mistake we'll one day regret.

So, we wait, we gather information, we imagine all possible outcomes and plan to avoid negative ones, and generally anchor ourselves with good intentions that, sometimes, never lead to action.

Confidence is that we need to have faith that we won't fall flat on our faces. But the reality is that we sometimes we will.

What's important to realise is that we are strong enough to get back up if this happens, and we can do it knowing that every fall is valuable. Every time a net does not appear, we learn a little more about how to weave one for ourselves. We also learn to be comfortable in the drop,

which, if we're honest, is where we always live. Life is uncertain, whether we take large risks or not.

It's not just the leaps that dictate our success; it's our capacity for soaring through the unknown, and our willingness to learn from the landing.

3. Do what you love, and you'll never work a day in your life.

With any job or business, you often need to do things you would not choose to do.

But that's not the only reason doing what you love can feel like work. There's also the inevitability that most tasks feel different when they become things we need to do to earn. When the monetary compensation increases, suddenly the money becomes the motivation, and as a result, it feels less enjoyable.

I suspect this comes down to freedom: we tend to best enjoy the things we feel we're doing entirely by choice. Since work, in any form, requires commitment that supersedes our moment-to-moment whims, we need to know going in that even the most enjoyable paths will have their ups and downs.

The Journey of Love is God

It is said that He who is filled with the gift of Piety finds the practice of his religion, not a burdensome duty, but a delightful service.

'Where there is love, there is no labor'.

As Christians we have been very good at bringing the Gospel message for people to receive Jesus into a person's heart. But we have neglected an important part of the Gospel and that is about living in God's heart. God's desire is that we would become united with Him. We are to dwell in Him and He in us. ...*truly our fellowship is with the Father and with His Son Jesus Christ.* (1 John 1:3) Fellowship is the Greek word *koinonia*, which literally means partnership and communion. God desires that our heart becomes one with His heart.

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He desires to fill our heart and our entire being. He desires to have His hands in our hands and His feet in our feet so that we will go and do what He desires.

Jesus says,

*⁵ "I am the vine, you are the branches. He who abides
(lives and remains) in Me, and
I in him, bears much fruit; for
without Me you can do nothing"*

John 15:5

Only what we do in Christ has eternal value.

Living in Christ is where you are transformed into a new person.

2 Corinthians 5:17

*¹⁷ Therefore, if anyone is in Christ, he is a new creation;
old things have passed away;
behold, all things have become new.*

The revelation of being in Christ changes our concept of who we are. It is in Christ where His personality is united with our personality and we take on a new personality. We become a new person with a new attitude, new behaviors, new likes, and dislikes. We do not really know who we are until we see ourselves in Christ, because our life is hidden in Him.

Colossians 3:2-3

² *Set your mind on things above,
not on things on the earth.*
³ *For you died, and your life is
hidden with Christ in God.*

It is a good to take an honest look deep inside your own heart to see what changes need to be made for the sake of your relationship with God. We all must depend upon God to make the changes in our hearts that are necessary for us to be more like Him. We even need God to help us in evaluating our own hearts in the light of His word and by His Holy Spirit.

Jeremiah 17:9-10

⁹ *The heart is deceitful above all things and
beyond cure. Who can understand it?*
¹⁰ *"I the LORD search the heart and examine the mind, to reward a man
according to his conduct, according to what his deeds deserve."*

Jesus taught that we are defiled by what comes out of our hearts.

Mark 7:20-23

²⁰ *And He said, "What comes out of a man,
that defiles a man.*
²¹ *For from within, out of the heart of men, proceed evil thoughts,
adulteries, fornications, murders,*
²² *thefts, covetousness, wickedness, deceit, lewdness, an evil eye,*

The Journey is Love

blasphemy, pride, foolishness.

²³ *“All these evil things come from within
and defile a man.”*

What we think about is what is in our heart, and is what we become.

Romans 12:2

² And do not be conformed to this world, but be transformed by the renewing of your mind, that you may prove what is that good and acceptable and perfect will of God.

The word transformed is the Greek word *metamorphoo* it is where we get the word metamorphosis from, the word used to describe the transformation of a caterpillar into a butterfly.

Final thought

My final thought in the matter is that a society cannot flourish without some sense of shared purpose and belief system and most importantly love. Even in adversity, God directs us to glorify Him in every circumstance of life. Guided by its light, we put first things first, and prize the friendship of God beyond all else. *‘Knowledge is a fountain of life to him that possesses it’*. The current pursuit of self-realisation will not work. If your sole duty is to achieve the best for yourself, life becomes just too stressful and too lonely, and you will be set up to fail. Instead, you need to feel you exist for something larger, and that very thought will take you to sharing this vision in support of others. *‘find something more important than you are,’* philosopher Dan Dennett once said in discussing the secret of happiness, *‘and dedicate your life to it.’* But how, exactly, do we find that? Surely, it isn’t by luck. I myself am a firm believer in the power of curiosity and choice as the engine of fulfillment, but precisely how you arrive at your true calling is an intricate and highly individual dance of discovery. Still, there are certain factors and certain choices on your journey to love that make it easier and more worthwhile...Everyone has a story, despite difficulties in family life and professional setbacks, the journey to love is the learning’s we all have, we all possess the determination, drive and skills to create a foundation and happy life, the bigger question is if we choose to use these skills.....for the great of good.



Geoffrey Hudson-Searle | Bio

Geoff is an international commercial director, Digital Non-Executive Director, CMO, CEO, CCO, thought leader, mentor and strategist, lecturing regularly on the principles of integrated strategy at worldwide forums and events, rated by Agilience as a Top 250 Harvard Business School authority, covering strategic management and management consulting, and has over 25 years of experience in the business and management arena, an author of his first book 'Freedom after the Sharks' his second book 'Meaningful Conversations' and more recently he was asked to write a chapter being one of 11 thought leaders contributing to 'Journeys to Success Volume 9'. A member and fellow of the Institute of Directors, associate of The Business Institute of Management, a co-founder and board member of the Neustar International Security Council (NISC) and a distinguished member of the Advisory Council for The Global Cyber Academy. He holds a Masters degree in Business Administration. Having worked for corporate companies Citibank N.A, MICE Group Plc, Enigma Design, MMT Inc, Kaspersky Laboratory, Bartercard Plc, and RG Group around the world, Geoff has vast international experience working with SME and International clients. International clients with whom Geoff has worked include the British Government, HP, Compaq, BT, Powergen, Intel, ARM, Watsila Group, Atari, Barclays Bank, Societe Generale, Western Union, Chase and Volvo. Geoff has worked in a broad range of industries including software, technology and banking which has given him a range of different

experiences and perspectives of what can work, the importance of good people, process and how these can be applied and amplified to deliver results in different scenarios and paradigms. Geoff is known for bringing in a fresh and sometimes challenging the status-quo, with a strategic approach delivering successful change management programmes and launching companies and products internationally that deliver results.

Contact information:

Geoffrey Hudson-Searle

Email: ghudsonsearle@gmail.com

Tel: +44 (0) 207 205 2490

LinkedIn: <http://www.linkedin.com/in/geoffsearle>

BeBee: <https://www.bebec.com/bee/geoff-hudson-searle>

Author of 'Meaningful Conversations' <https://meaningfulconversationsbook.com>

Blog: www.freedomafterthesharks.com

About John Westley Clayton



*“You are who and what you
create yourself to be”*

—John Westley Clayton

Rock Star Maker, Bestselling Author, Publisher of Bestselling Books, Sales Trainer, Leadership Trainer, Life Trainer, Life Mentor, Keynote Speaker... ROCK STAR!!!

John Westley Clayton is the publishing arm of the *Journeys To Success* series; and along with other multiple titles to the John Westley Publishing brand, has come to represent quality within the industry.

Surviving a rough childhood, along with multiple setbacks, unbeknownst to John Westley, this fueled the fire for him to set out on his own and develop a pathway to success that

fits his puritan work ethic. Through the years John Westley created a successful resume, outperforming in all areas of business, sales and management.

Through the years something started to awaken in him; only focusing on wealth development for years may have created physical comfort and freedom, but there was something missing. The pieces finally fell into place when he discovered *Think & Grow Rich* by Napoleon Hill.

Focusing on the prize of financial achievement alone wasn't enough; developing ones self as a well-rounded human being was the elusive secret John Westley had been looking for for many years.

John Westley began manifesting a new reality and became a Napoleon Hill Certified Instructor and part of The John Maxwell TEAM, helping others achieve their goals.

As the CEO & Founder of John Westley Enterprises, John Westley has become the '*Rock Star Maker*' and the secret weapon behind many of today's thought leaders. Under his ***Rock Star 4 life*** and Veritas Leadership Institute brand, he helps individuals build the life they want by stepping out of their comfort zone and onto a bigger stage. Providing group coaching, one-on-one mentoring, image and personal brand creation and publishing.

For the past 10 years, he's been teaching entrepreneurs, educators, corporate leaders and people from all walks of life how to create the life they truly desire by making the choices that best serve them in their professional and personal lives.

Today, as a peak performance coach and leadership/personal development strategist and trainer, John Westley's programs have launched dozens of individuals into ROCK STAR status.

Got a dream? He'll place it center stage.

www.johnwestley.com

info@johnwestley.com

